



For Immediate Release

GLOBAL IMPACT INVESTING NETWORK PROMOTES GISELLE LEUNG TO MANAGING DIRECTOR

NEW YORK, June 28, 2017 – The [Global Impact Investing Network \(GIIN\)](#) today announced that Giselle Leung has been promoted to Managing Director. In this leadership role, Giselle will provide critical guidance on how the GIIN helps to develop the global impact investing industry and will oversee a number of its field-building initiatives. She will also play a significant role in establishing and deepening key relationships with the GIIN’s strategic partners.

“In her most recent role as a Director of our organization, Giselle has enabled the GIIN to develop crucial strategic partnerships with other field-building organizations and funders around the world,” said Amit Bouri, Co-founder and CEO of the GIIN. He added, “As the industry continues to grow, and as our organization continues to grow, Giselle’s leadership as Managing Director will help to ensure that we remain focused and efficient in our efforts to harness the untapped market potential of impact investing around the world.”

Giselle joined the GIIN in 2010 as the founding manager of the GIIN’s [Investors’ Council](#), a leadership group for large-scale and experienced investors. In her three years building the Council, she played a significant role in adding organizations like The John D. and Catherine T. MacArthur Foundation, The Kresge Foundation, Credit Suisse, International Finance Corporation (IFC), and Zurich Insurance Group. In 2013, she took on the role of Senior Manager of Strategic Engagement and later in 2015 was promoted to Director of the GIIN. In her role as a Director, she oversaw fundraising and strategic partnerships, and guided the GIIN’s European strategy.

“When I first joined the GIIN seven years ago, the impact investing industry was at a nascent stage. It has been exciting to see the market evolve and engage many mainstream financial players. There is, however, still much more work to do to ensure impact investing reaches its potential. The GIIN is scaling up its work providing investors with the information, tools, and networks they need to be effective impact investors, and I look forward to contributing to those field-building initiatives.”

Prior to joining the GIIN, Giselle was a manager at Enterprise Solutions to Poverty (ESP), where she worked with leading companies in emerging markets to build inclusive business strategies and social enterprise solutions. She began her career at Cambridge Associates, providing investment portfolio analysis to large non-profit endowments, and was a business strategy consultant at Braun Consulting.

Giselle holds an MBA and a Master of International Affairs from Columbia Business School and The School of International and Public Affairs, and a BA in psychology from Harvard University.

About the Global Impact Investing Network

The Global Impact Investing Network (GIIN) is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets, and target a range of returns from below market to market rate, depending upon the circumstances. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

Contacts:

U.S.

Laura Gustafson

(646) 837-7419

lgustafson@thegiin.org

Matthew Sheahan

(646) 681-6599

matthew.sheahan@aspectuspr.com

U.K.

Chris Bowman

+44 (0) 20 7242 8867

chris.bowman@aspectuspr.com